

Think  
Fremont

F R E M O N T  
I N N O V A T I O N  
D I S T R I C T

▶ **F.A.S.T**

**Fremont Advanced & Sustainable  
Technology**

# FAST Is...

- An economic development strategic plan to encourage sustainable advanced manufacturing growth through proactive public-private partnerships
- A plan that leverages existing innovative technology companies clustered around Warm Springs to promote the area as an employment focused transit orientated development area

# Mission Statement

*FAST outlines the beginning of a proactive public-private partnership to encourage Clean Technology and Advanced Manufacturing growth in Fremont, and designates a new Innovation Center in Warm Springs to help grow and support this important cluster*

# Background

- Development opportunity in Warm Springs as an employment hub in proximity to the new BART station
- Concentration of existing innovative businesses already found in Warm Springs/Baylands
- Urban Land Institute study recommended to develop an “Innovation Center”
- International businesses interested in locating in designated technology districts in Silicon Valley

# Public – Private Partnerships



Kelly Kline, E.D. Director  
Christina Briggs, E.D. Manager  
Jennifer Chen, E.D. Coordinator



Raj Salwan, Chair  
Cindy Bonior, CEO



Henry Yin, CA Commissioner for E.D.  
Tao Liu, E. Director/ F.R.E. GM  
James Qiao, E. Director/COO/ P.RE GM



Other Current Partners: Corporate, Finance, Venture Capitalists,  
Property Owners, Education/Academia, EDAC Committee

# Proposed Innovation District Boundary



# FAST Components

## Branding

- Signage, marketing materials, and partnerships with brokers and landlords in order to promote the Fremont “Innovation District” brand



## Innovation Center

- Develop a physical place for people to collaborate, share information, learn, discover new synergies, and provide programming for a virtual incubator

## Demonstration Areas

- Opportunities for Fremont companies to highlight their newest innovations

# Future Milestones

Continue to recruit key stakeholders to FAST Working Group

- Launch a new branding, and pursue signage and marketing opportunities
- Establish a “Welcome Center”
- Refine plans for permanent innovation center facility

For more information visit:

<http://www.thinksiliconvalley.com/uban-environment>



[Twitter.com/fremont4biz](https://twitter.com/fremont4biz)

[Facebook.com/fremonteconomicdevelopment](https://facebook.com/fremonteconomicdevelopment)