

“FAST” Center for Innovation Strategy – Executive Summary

Fremont Advanced & Sustainable Technology



FAST is an economic development strategy to encourage sustainable advanced manufacturing growth through proactive public-private partnerships. The plan leverages existing innovative technology companies clustered around Warm Springs/Baylands to more broadly promote the area as an employment focused Transit Orientated development District.

The strategy is in keeping the Urban Land Institute study in 2012, which designates a new “Innovation Center” in Warm Springs to help grow and support this important cluster.

Warm Springs/Baylands district was chosen because of the existing concentration of innovative businesses located in the area such as Telsa Motors, Delta Products, Redwood Systems, ThermoFisher, and Bruker Biospin and others. Additionally, the area is primed for future growth with the opening of the new BART station in 2015 as well as the supply of available land zoned for transit-orientated industrial development. The confluence of existing businesses, public investment in infrastructure, vacant land as well as the international businesses seeking locations to settle in Silicon Valley, created the need for a focused economic development strategy to optimize future development opportunities.

Founding partners of this public-private partnership initiative include the Fremont Chamber of Commerce, California Green Technology Center, and the City of Fremont’s Economic Development Department.

FAST includes the following components:

- Marketing and Branding
- Development of an Innovation Center / Opportunities for Collaboration and Education
- Designation of Demonstration Areas to highlight Fremont Innovations

FAST is in the planning stages. Next steps include establishing a larger stakeholder working group and finalizing district boundaries.

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Proposed Innovation District Boundary

